



What is happening? What is the advantage? ConfusionWhy are we doing this?

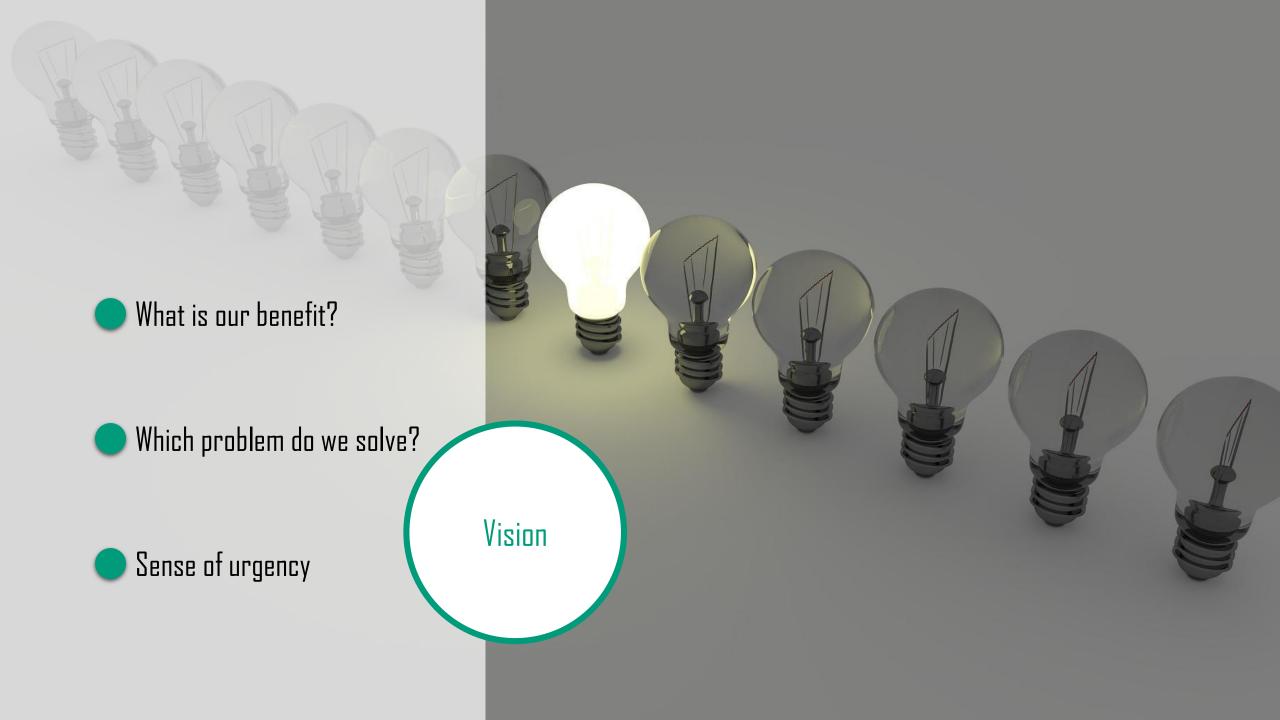


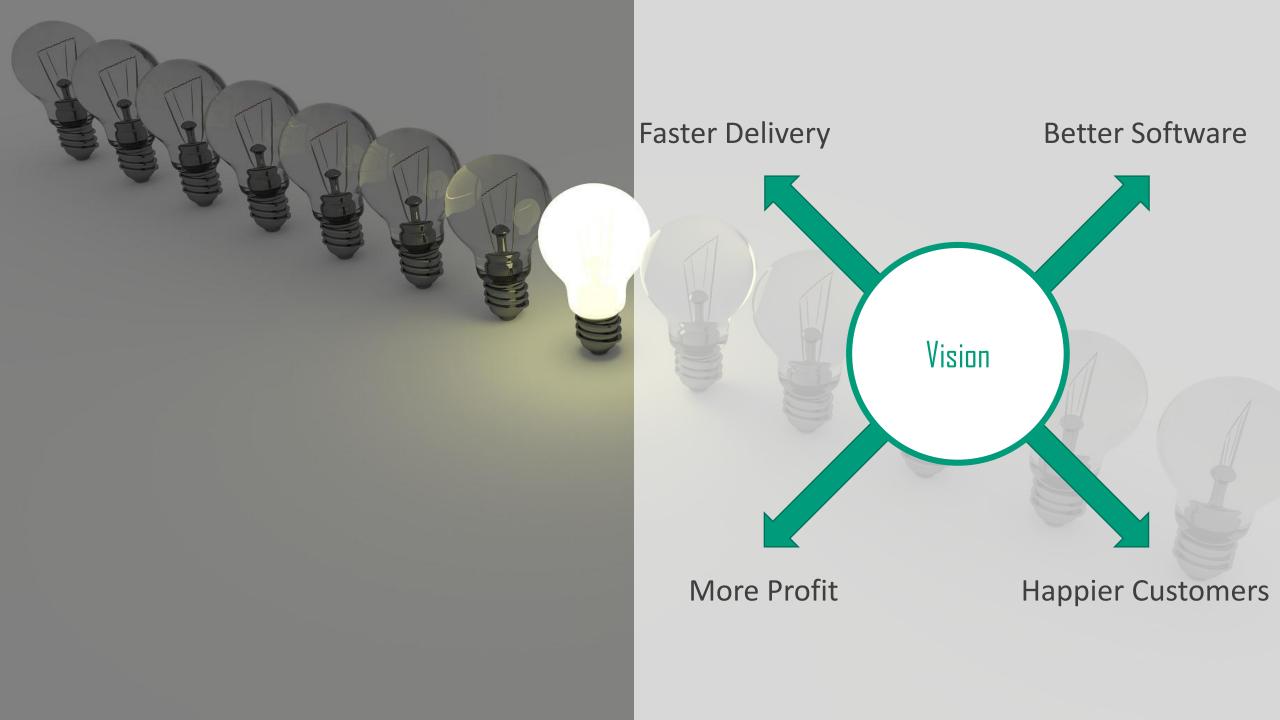
Different interpretations

Opposite ideas

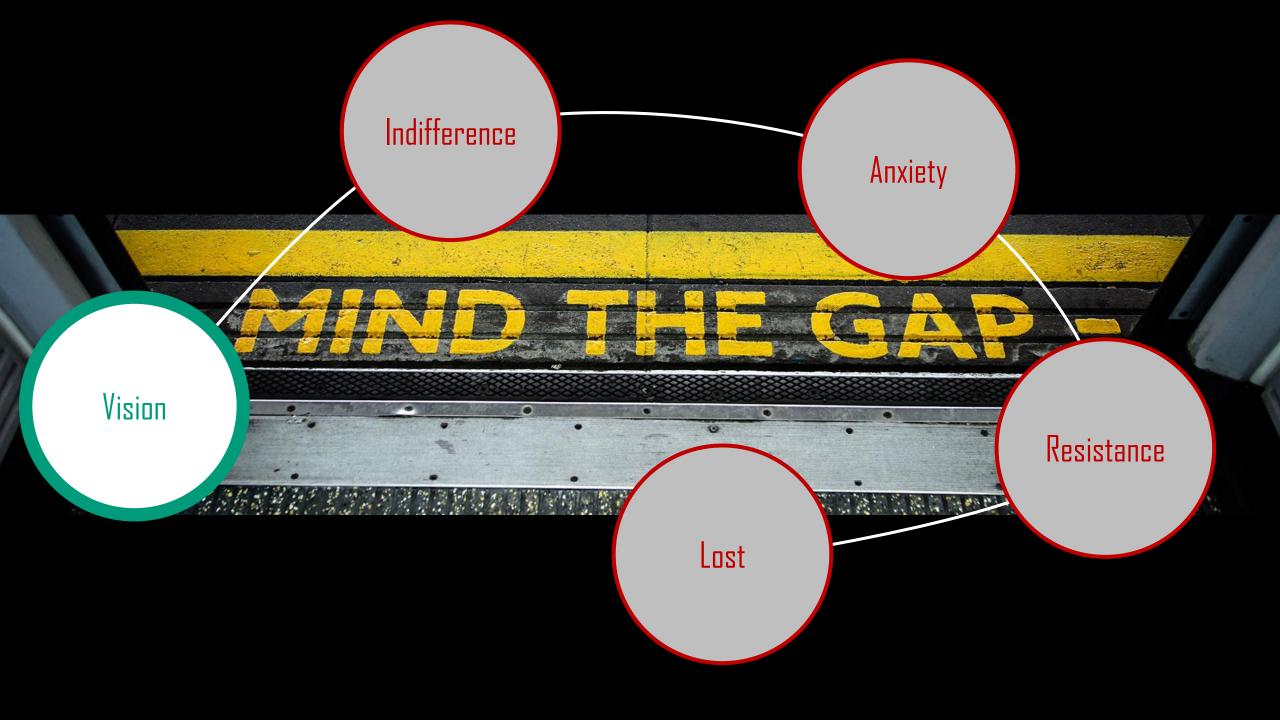
Different end states

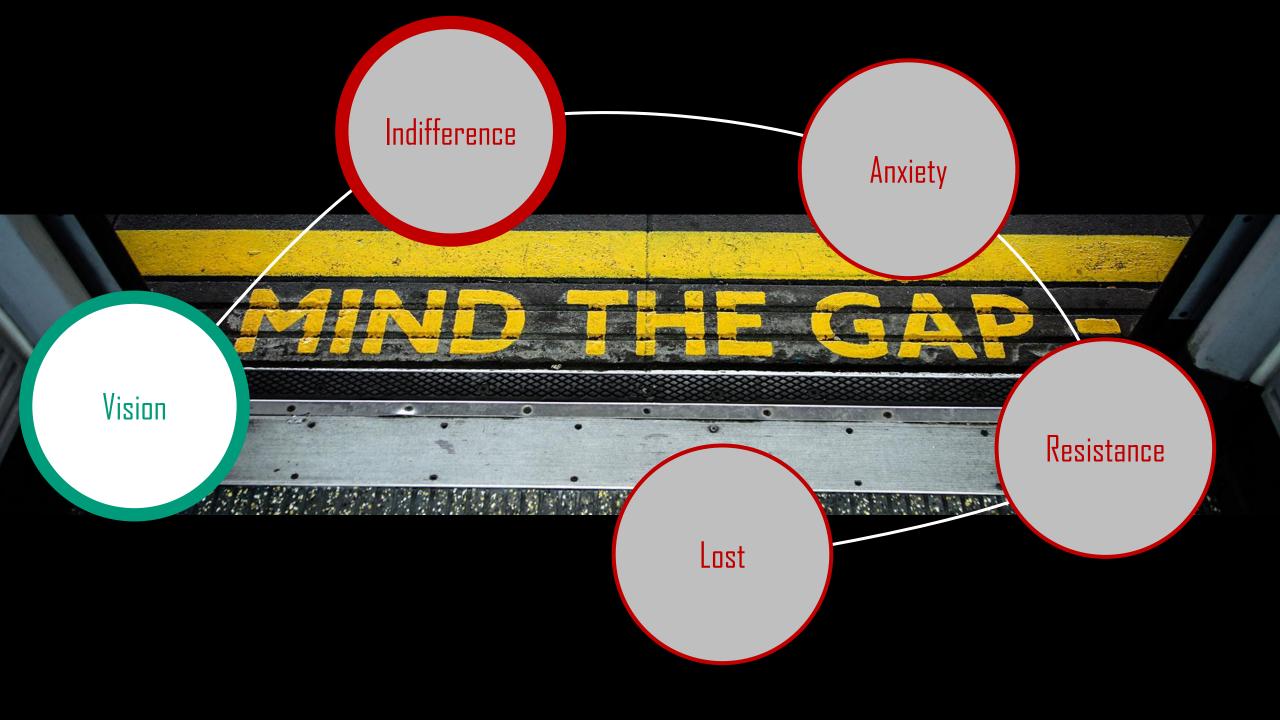
"Management does not know what it is doing"



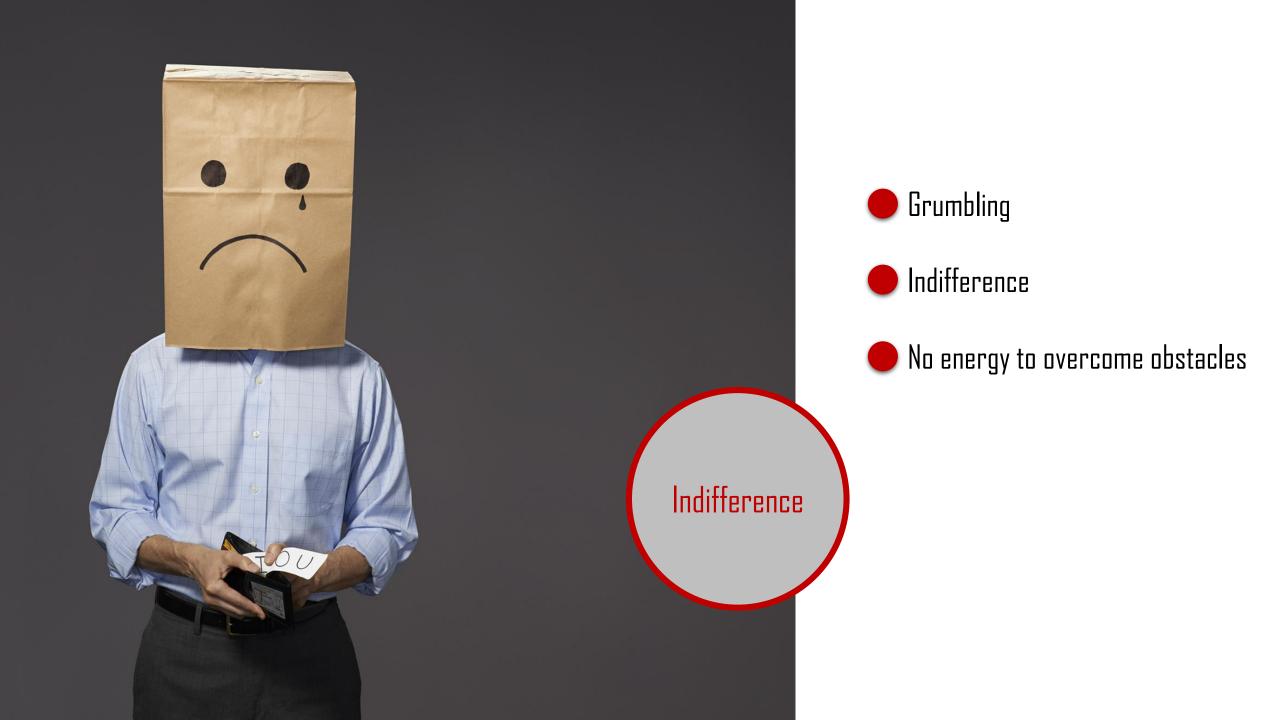














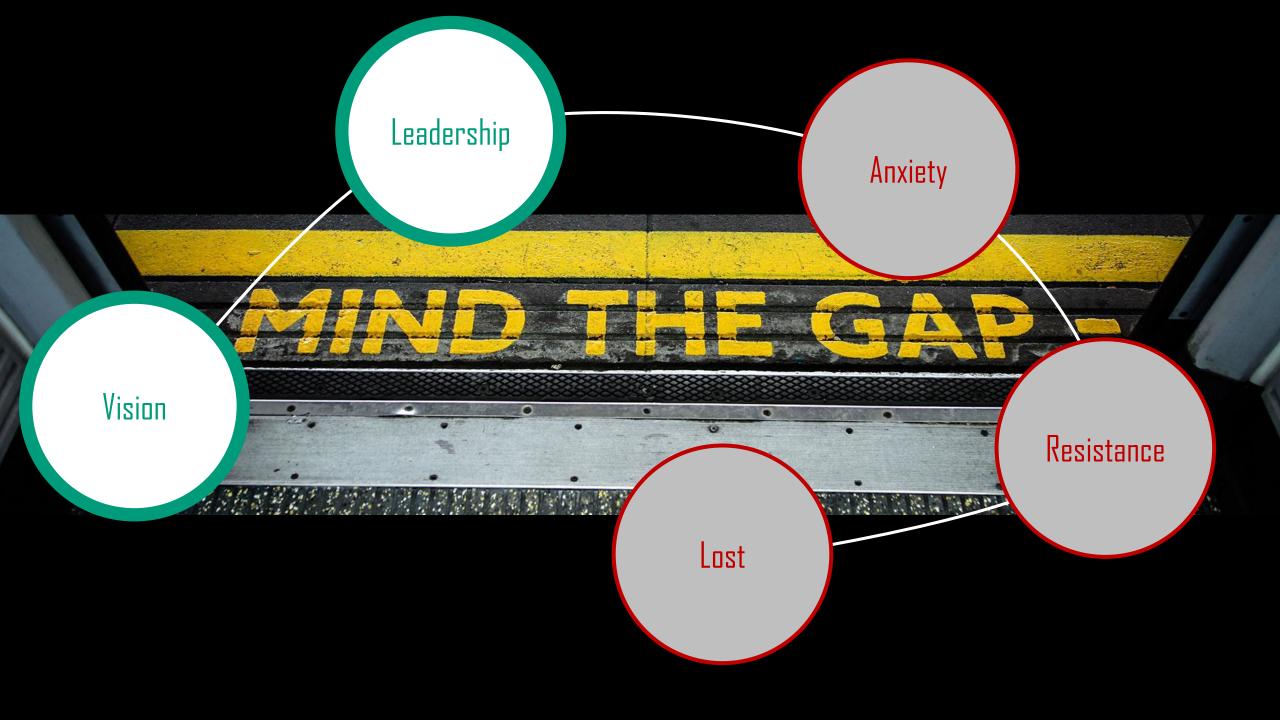
Agile leaders

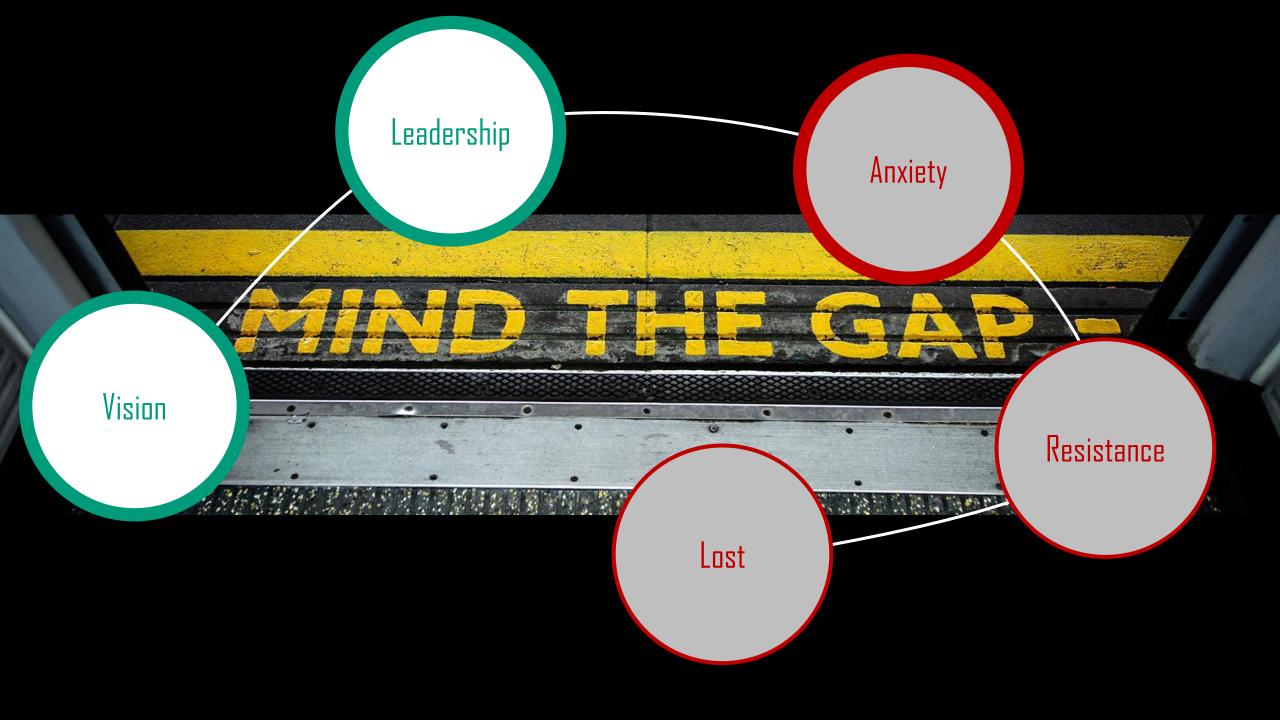
Communicate the vision

Culture of experimentation and learning

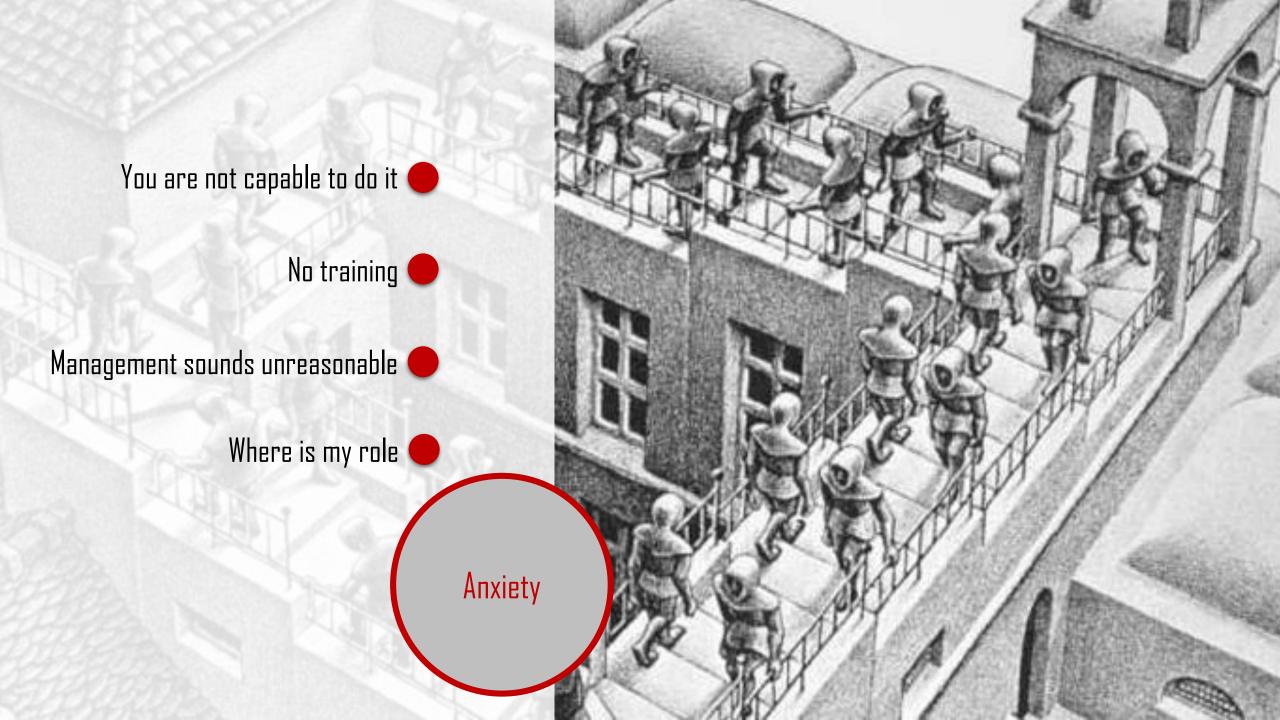
Align the organization

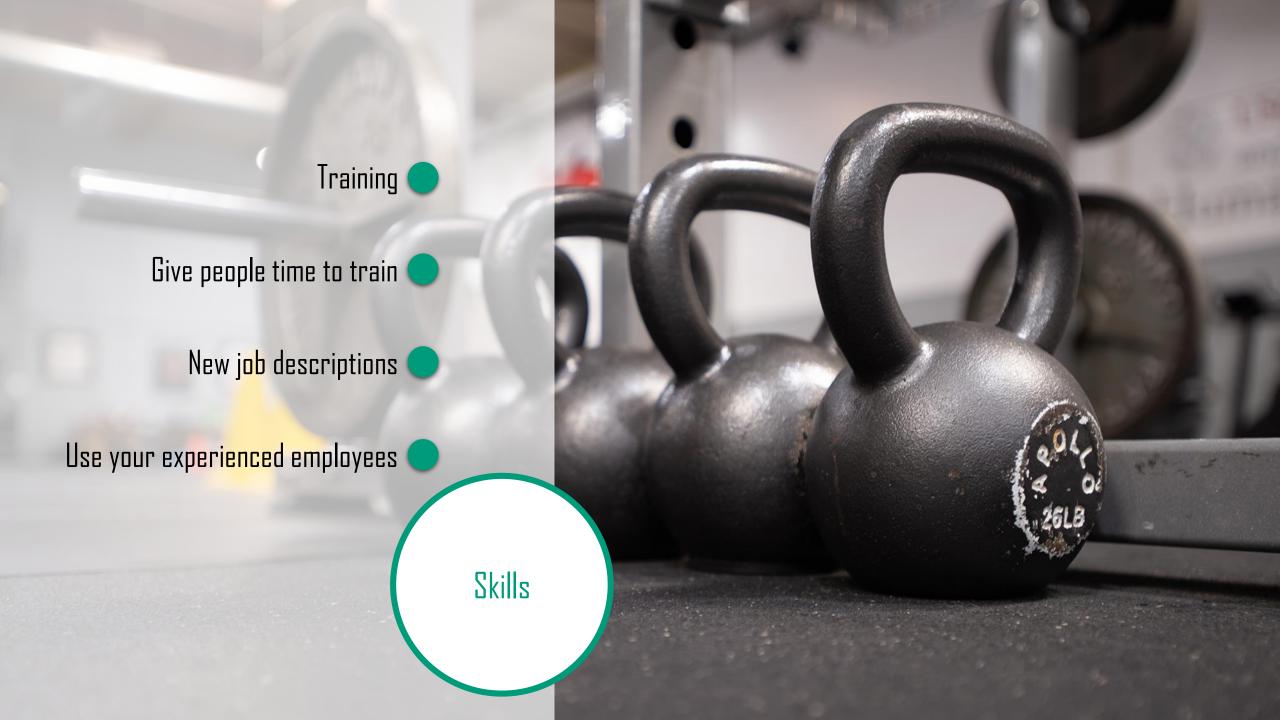


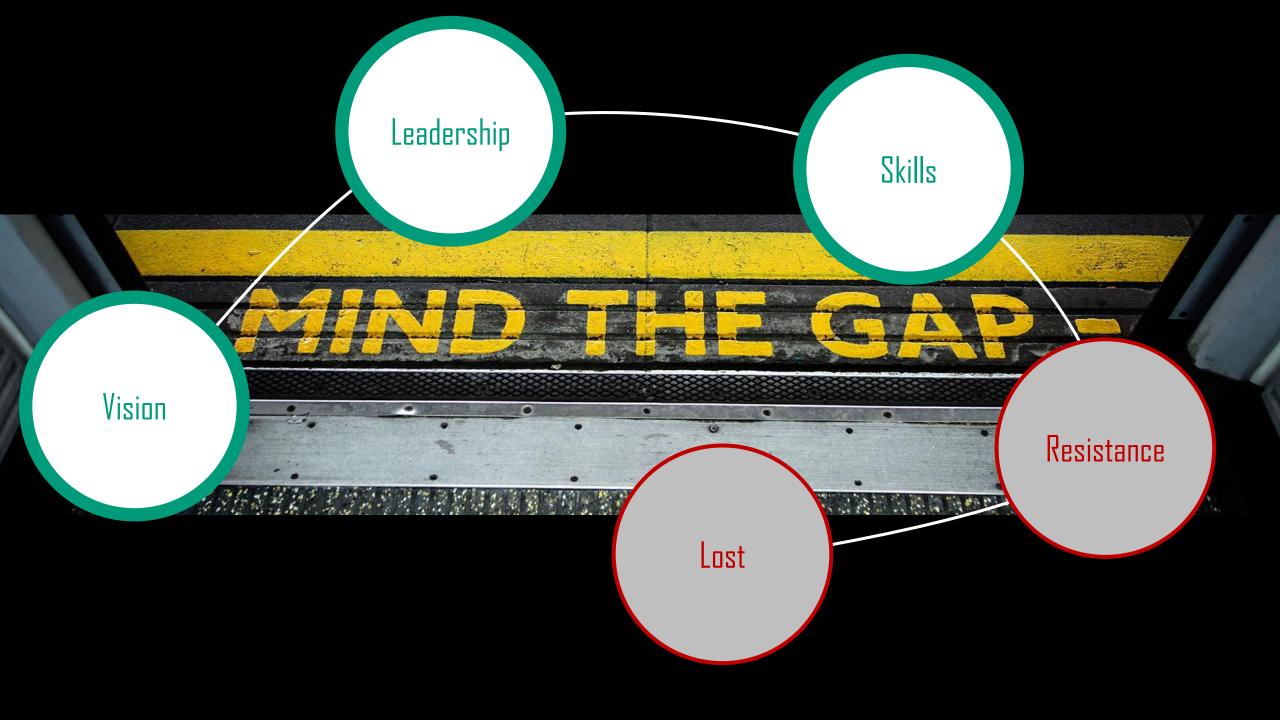


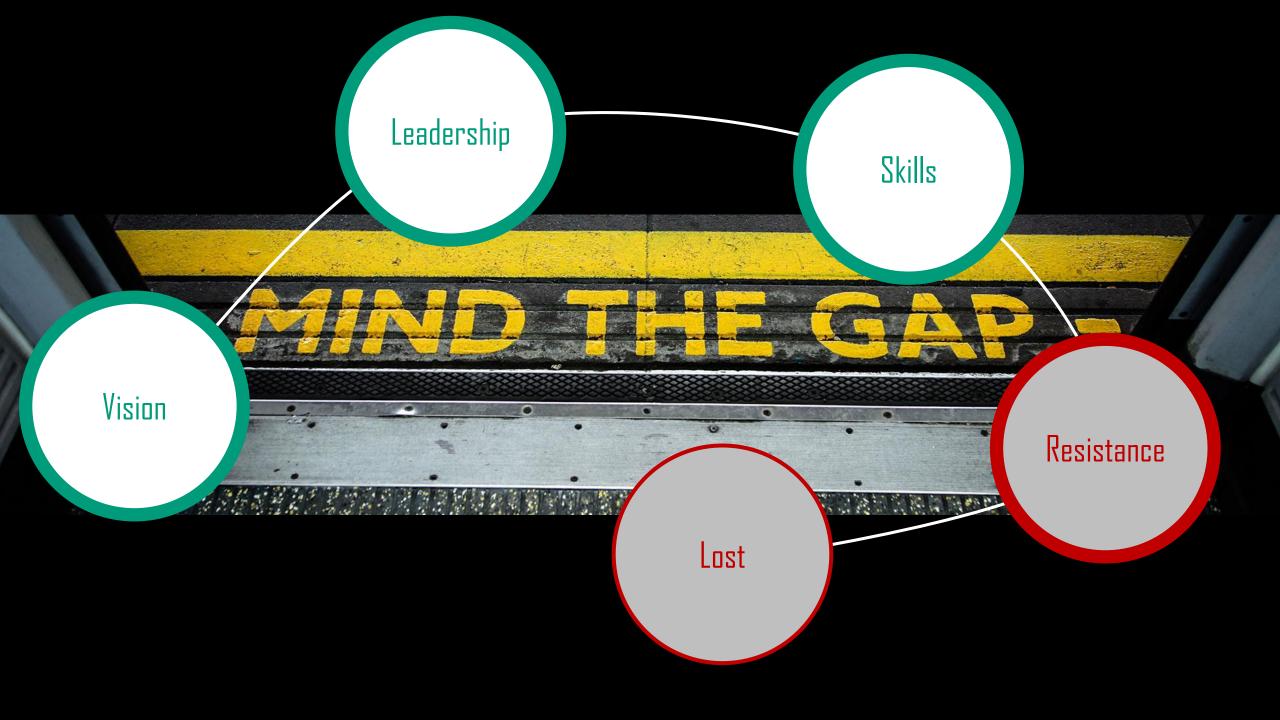










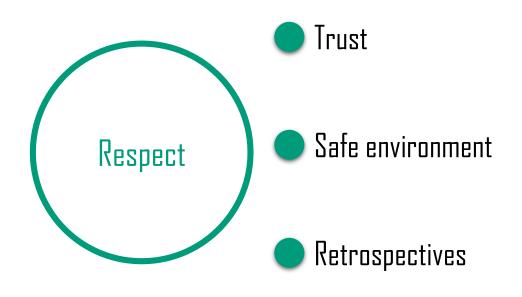


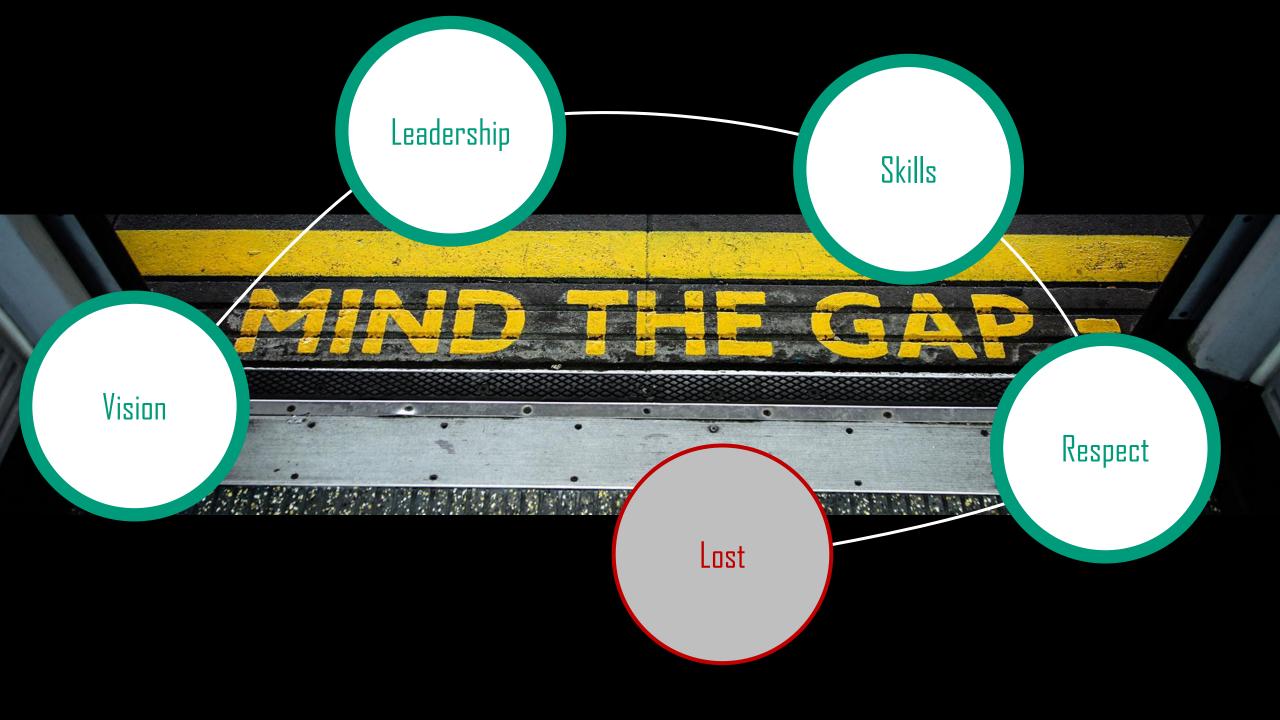
## Resistance

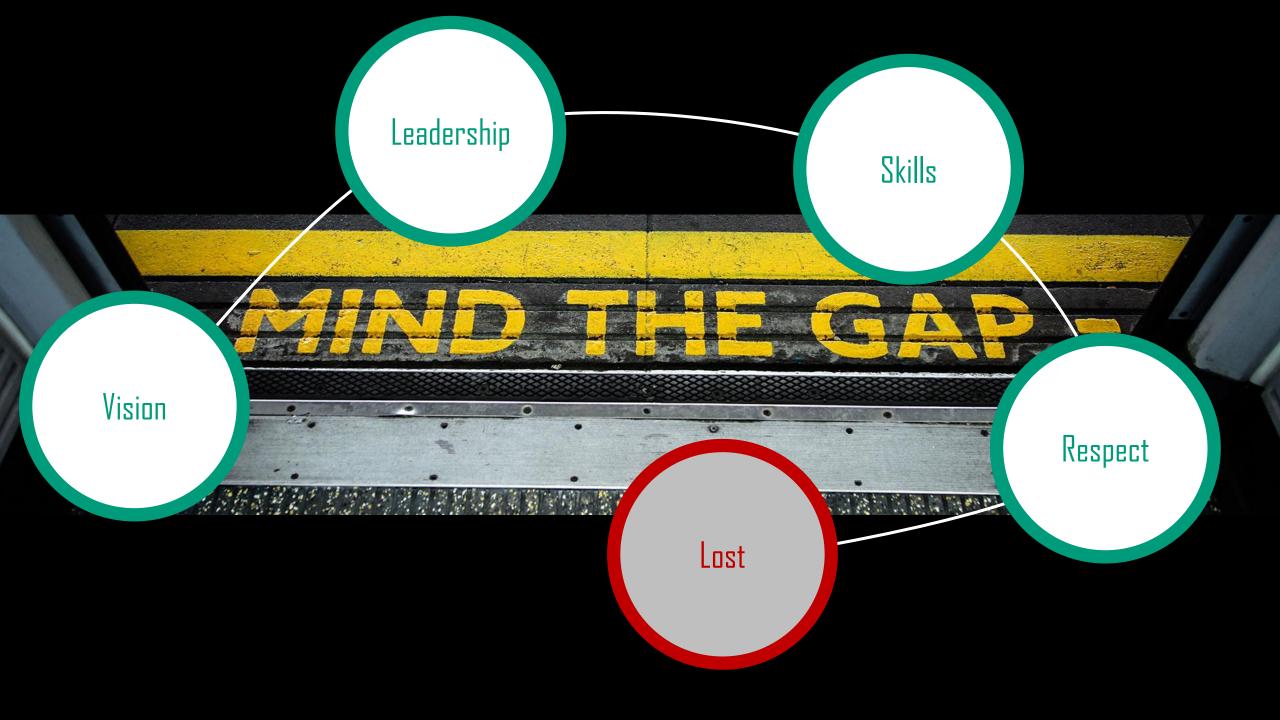




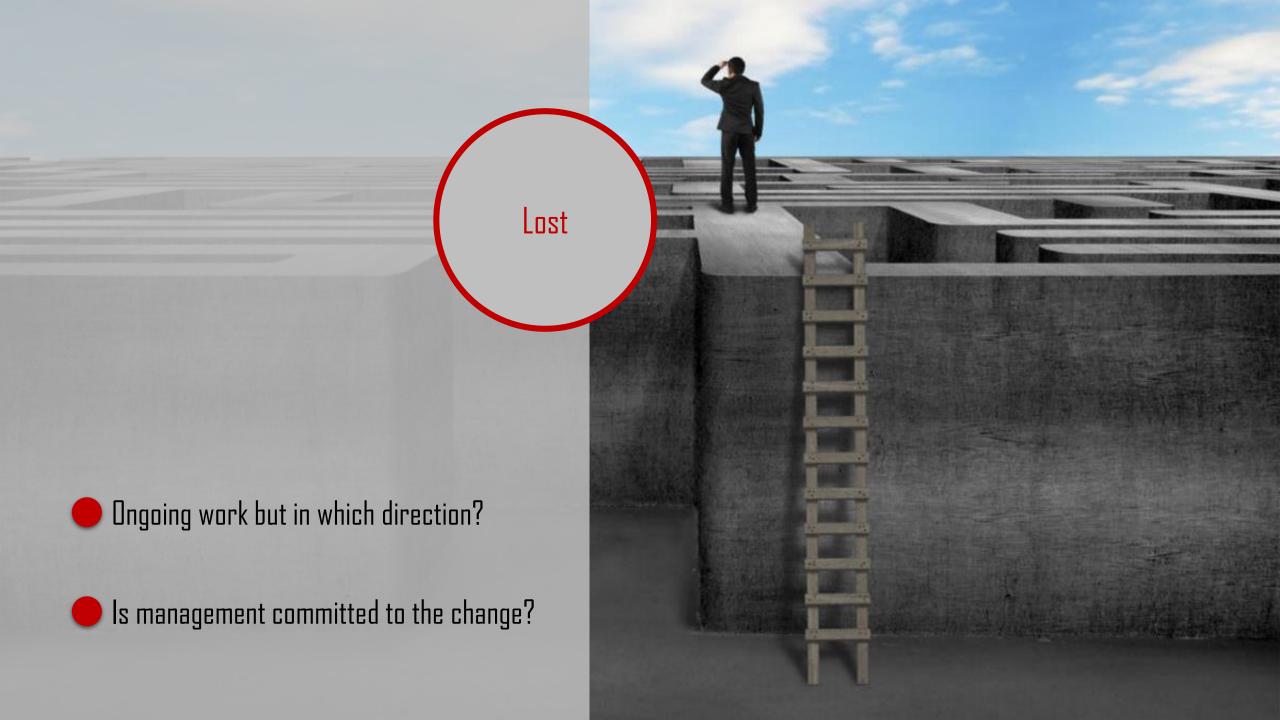
















## **INNOVATORS**

- Adventurous
- Love uncertainty
- Embrace risks



## **THE MAJORITY**

- Cautious
- Do not like uncertainty
- Not risk tolerant
- Don't want to fail
- Want to see evidence

