



moveIT

# Failing fast: the road to mediocrity

6 JUNE | Peter Duelen



**Colgate**<sup>®</sup>

**Beef  
Lasagna**

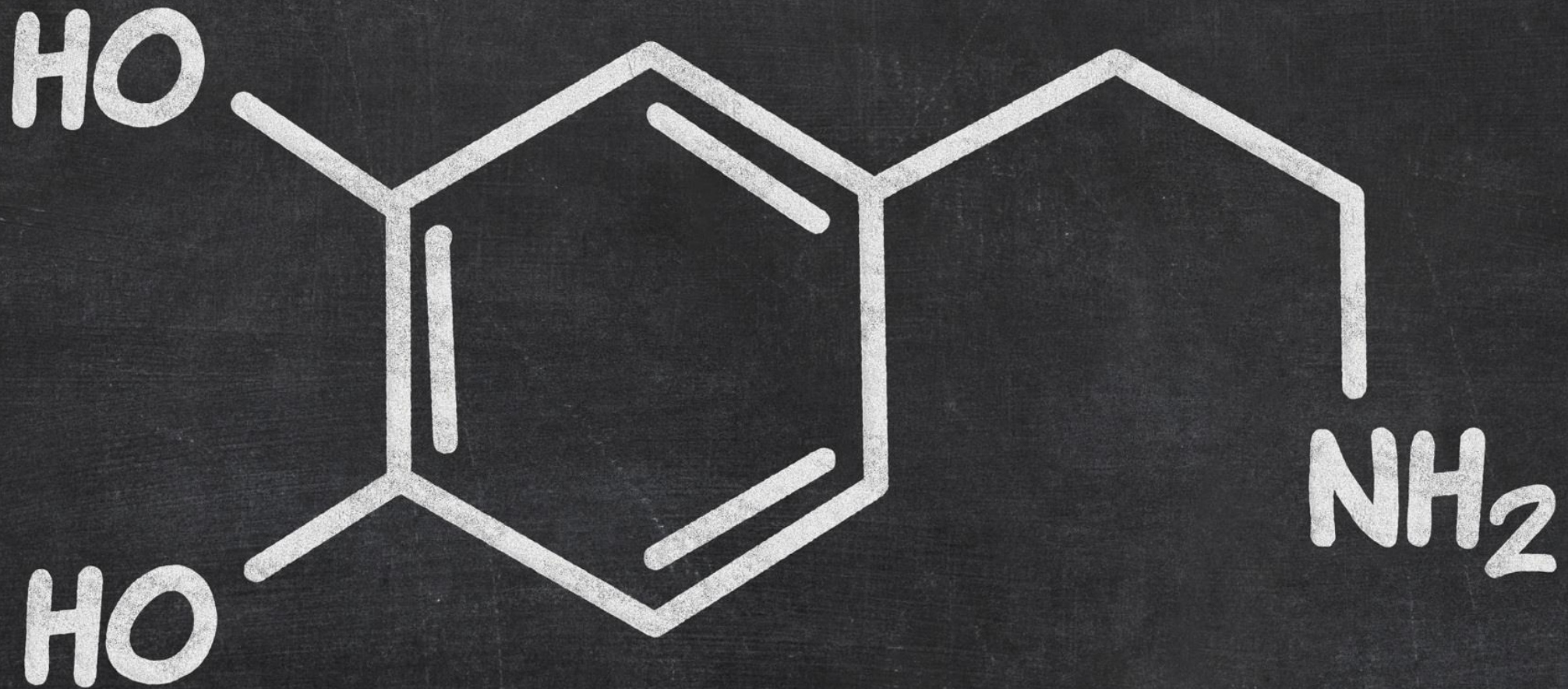


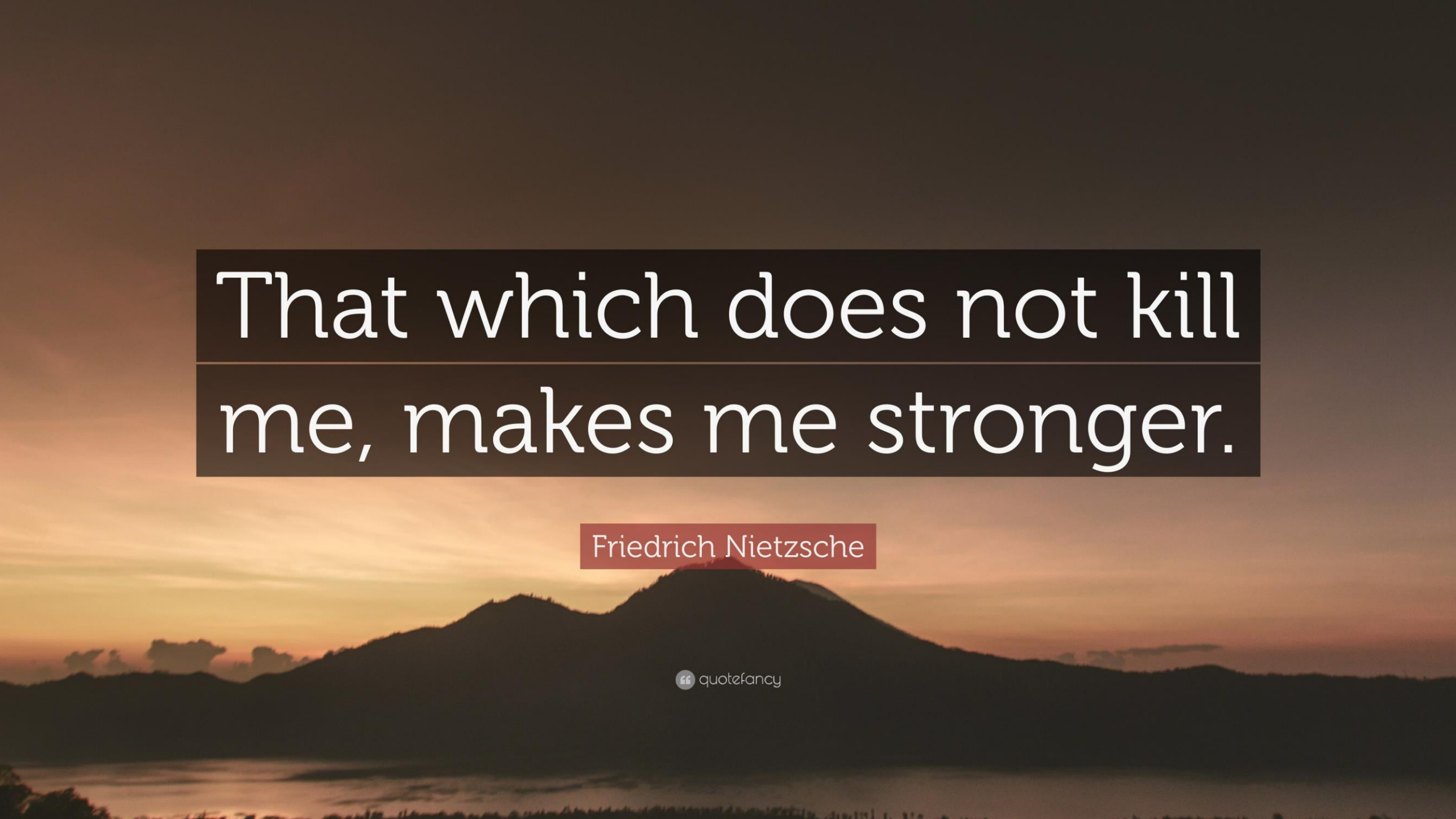
**FAIL FAST**

**&**

**FAIL FORWARD**







That which does not kill  
me, makes me stronger.

Friedrich Nietzsche



Plan your success

The background consists of a grid of colored rectangles in various shades of blue and teal. A prominent feature is a white cross that intersects at the center of the grid. The text 'Focus, measure, adapt' is centered within the dark teal square formed by the intersection of the cross.

Focus, measure, adapt





Discipline